



Dear <<First Name>>,

Recently, one of our good friends and longtime supporters was awarded with a prestigious honor. Bank of America recognized founder, president, and executive director Ginger Greaves of the Santa Rosa Plateau Foundation as being one of their five Neighborhood Heroes. This honor is awarded in the name of Bank of America's national charitable program, the Neighborhood Excellence Initiative, where five local community leaders are recognized in 44 cities across the nation. Each Neighborhood Hero receives \$5,000 to donate to their favorite charity or nonprofit.

Ginger received this exact honor on November 9, 2011, at a Bank of America Neighborhood celebration held at Crestmore Manor in Riverside. Naturally, her monetary award went to the Santa Rosa Plateau Foundation.

The purpose of the Santa Rosa Plateau Foundation is to help children develop an appreciation for the natural world. In reference to her honor and the foundation she started, Ginger stated, "The goal of the Santa Rosa Plateau Foundation is to leave no child inside...Children who don't experience nature, won't grow up to cherish and protect it. I am proud to be recognized by Bank of America for my work, and thrilled that the work our nonprofit provides for our youth can have even more impact thanks to this donation."

RivCoParks continues to benefit from quality partnerships like the one with Ginger and

the Santa Rosa Plateau Foundation. Together, we "make life better." Next time you see Ginger Greaves, make sure you congratulate her for the Neighborhood Hero achievement and thank her for all she continues to do for programs at the plateau.

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